

UK Trade Mission to Saudi Arabia targeting Index Interiors and Design, Hotel & Lighting Design & Technology Shows

17th-19th September 2024

Expressions of interest invited

PROUD
TO SUPPORT



The Department for Business and Trade (DBT) and Commercial Interiors UK (CIUK) are organising a UK Creative Industries Trade mission to the Kingdom of Saudi Arabia focused on promoting UK design and interiors and supply chain expertise associated with the hospitality, entertainment and leisure sectors.

Background:

As Saudi Arabia moves towards economic diversification and a non-oil future, the country is investing billions in various mega-projects that demand the full range of creative services and expertise to service the growing hospitality, leisure and commercial property sectors.

The interiors, interior design and architecture and entertainment markets are witnessing a massive and unprecedented growth and transformation in the region, driven by the urgent need to construct, design, and fit-out projects.

The Mission:

The mission will be focussed on the **Index/Hotel/Lighting Design & Technology shows - 17-19th September (2pm-10pm daily)** at Riyadh Front Exhibition & Conference Centre.

A designed **UK Business meeting and display area** will be available at Index Interiors & Design Show for UK delegates as the focal point for promoting UK expertise and a base to conduct B2B meetings with key decision-makers.

Why participate?

- An opportunity to be part of a DBT/CIUK UK Business Lounge & Display Stand at Index Design & Interiors Exhibition with access to key decision makers and potential clients.
- The 2023 edition of the show achieved a footfall of over 30,000 visitors.
- On-the-ground support from DBT and CIUK to facilitate your visit and assist in identifying opportunities for your company in this increasingly vibrant marketplace.

Who should attend?

UK companies who have expertise in:

- Interior design
- Residential & Hospitality interiors supply & fit-out to residences, high-quality hotels, leisure, tourism & entertainment projects.

Date 17th-19th September 2024

Cost: Option 1: Display counter & meeting area access:

£1,795 + VAT per delegate

Option 2: Meeting area access only:

£495 + VAT per delegate

Delegates will be responsible for their own travel, visas, and subsistence. Costs of transport for out of show organised meetings/events are included within the fee.

Registration Deadline: Friday 26th July 2024

To register interest contact:

sue@commercial-interiorsuk.com T: 07891 594796

Organised by:



Supported by:



All registrations will go through a formal DBT approval process. We will send you an email to let you know if your application has been approved.