



Department for  
International Trade

## UK Creative Industries Trade Mission to the United Arab Emirates

8 -12 November 2021

PLAN FOR  
JOBS

Join the Department for International Trade (DIT) on a Trade Mission to Dubai and discover new opportunities in this dynamic market and the wider region.

Expo 2020 (Oct 2021 – April 2022) creates a seminal moment for UK companies to visit the market and attend the following key tradeshows across architecture, design and wider creative industries sectors taking place between 8-12 November:

- CREATE Week at Expo 2020
- Cityscape 2021
- Dubai Design Week
- Downtown Design

The visit offers UK companies operating across architecture, interior design and the experiential sector an opportunity to participate in a tailored programme of B2B activities to promote their expertise to local and regional decision-makers as well as key industry contacts.

### Why participate?

- Attend key events during Cityscape, Dubai Design Week and Downtown Design Events
- Visit Expo 2020 and select activities during the CREATE week hosted at the UK Pavilion
- Meet key stakeholders and decision makers in the Emirates and the wider Gulf/MENA region
- Attend an in-market business briefing and B2B networking reception at the British Embassy Dubai
- Benefit from on-the-ground support from DIT experts to facilitate your visit and assist in identifying opportunities for your company in the city that 'Makes it Happen'.

**Dates:** 8 – 12 November 2021

**Cost:** £300 plus VAT

**Location:** Dubai,  
United Arab Emirates

Please [register your interest here](#) by **7 September**

### Who should attend?

UK companies with expertise in the following areas:

- Architecture
- Fit-Out & Interior Design
- Experiential Design
- Creative Technology

For more information please email:  
[DIT.UAEEvents@fco.gov.uk](mailto:DIT.UAEEvents@fco.gov.uk)



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